

EVCHARGING

The smart way to drive your business

P O W E R E D B Y

 **Fidelity**Energy



EV Charging... the road ahead is clear

Electric vehicles are no longer a trend, they are the way forward for business vehicles. New research has revealed that 75% of businesses are planning to introduce them into their fleets and nearly nine million are expected to be on the road by 2030.

Early adopters are already enjoying huge savings, improving their carbon footprint, increasing employee satisfaction and enhancing their brand reputations.

And to make it even more attractive, the Government are now providing financial support and enhanced capital tax allowances to the business community. They recognise the huge advantages in electric vehicles and are encouraging business to accelerate adoption through Workplace Charging Scheme (WCS). This scheme will give up to £350, per socket, for every EV charging point installed at the workplace.

...the road ahead is clear

EV Charging... the numbers

For the Business

Fuel savings of
£3,295
over 5 years

VS

For the Employee

Benefits in Kind
Savings of
£9,360
over 3 years

of running an Electric Vehicle (Jaguar I-Pace)
compared to an Internal Combustion Engine vehicle (Audi Q3)

EV Charging... puts you in the driving seat

Your business needs to take advantage of the huge benefits currently available when you install EV charging points in your workplace. You can receive up to £14k to support the installation of EV points at your workplace with the WCS government grant - up to £350 per socket for a maximum of 40 sockets. 26% of all carbon emissions are generated from transport, the largest source in the UK. Some EV solutions allow you to report on expenditure, energy and CO2 savings.



Convenient and caring to the workforce. An instant feelgood factor.

Plugging-in an EV at the workplace charging makes sense as an employee vehicle will typically be stationary for most of the day when it can be conveniently charged. It will also help them avoid the expensive public options.



Generate new business by attracting customers to visit your charge points.

Add an instant incentive. As well as being less expensive for your customers, it's a strong, positive message to put out there. Install and they will come. And, in some retail sites, you could commercialise it and make revenue.



More sustainable, reduce emissions and improve air quality.

26% of all carbon emissions are generated from transport, the largest source in the UK. EV solutions allow you to report on expenditure, energy and CO2 savings.



Inspire other businesses to follow suit and enable mass adoption of EV's.

Be and be seen to be a progressive thought leader. You can put words into action through this simple, affordable solution that will say a lot about the way your business thinks.



Reduce fuel costs by switching to an EV fleet.

This one is a no brainer. As well as being more environmentally friendly you will slash your fuel costs. And you will have real time analytics to manage and control your usage.



EV Charging... good for business, good for the planet

Fidelity Energy has changed the way businesses procure their energy.

We help our customers get the best value from their energy contracts, reducing their energy consumption, minimising their carbon footprint and ensuring that their bills are right. Thousands of businesses, from all over the UK rely on Fidelity for their energy needs so it made sense for us to enhance the electric vehicle market.

We already have over 150,000 charge points manufactured and supplied to date. It's a start!

Fidelity Energy will:



Handle every aspect of the process, from the initial consultation through to installation and maintenance packages.

All installations come with an account manager, a three-year warranty and onsite installation package.



Provide the specialists to install Electric Vehicle (EV) charging solutions.

We work with the UK's leading manufacturer of SMART electric vehicle charging points. We have access to Europe's largest and most diverse range of units – full electric and hybrids.



Personalise a wide range of charging points to suit your business requirements, specifications and branding.

We will ensure you will look as smart as the technology.



Help provide your business with green energy.

Our team can review your company utility bills and move you to a green tariff and significantly reduce your energy bills.



Ensure you benefit from the government backed Workplace Charging Scheme (WCS).

Our team know the ropes. We will get you the funding available.



and a few things you will not get!

No annual driver membership, monthly subscription or connection fees. And, as a business, you will not have any operator licence fees to pay.

Receive up to

£14,000

26%

Of all carbon emissions

...to support the installation of EV points at your workplace with the WCS government grant - up to £350 per socket for a maximum of 40 sockets

...are generated from transport, the largest source in the UK. Some EV solutions allow you to report on expenditure, energy and CO2 savings.



Why accelerate your EV strategy?

8.9m

Electric Vehicles are predicted to be on the roads by 2030.

223,000

Registrations of new EV's by the end of July 2019, increased of over 6,200% since 2013.

75%

Of businesses surveyed are planning to introduce more EV's into their fleets.

EV Charging...



For the business...

Create a competitive advantage.

Build your brand reputation.

Embrace sustainable transport.

Attract employees and customers.



For the environment...

Decarbonising transport.

Reducing global greenhouse gas emissions.

Improving air quality.



For the bottom line...

Lower running costs.

Maintenance savings.

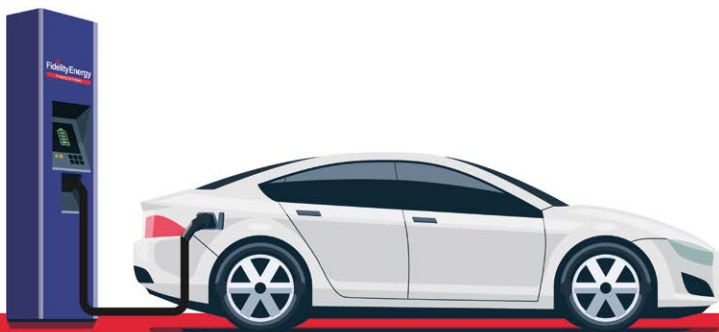
Generate indirect profits.

Government grants.

Our Customers



Customise a wide range of charging points to suit your business requirements, specifications and branding, enabling you to provide the best solution for you, your employees or your customers.



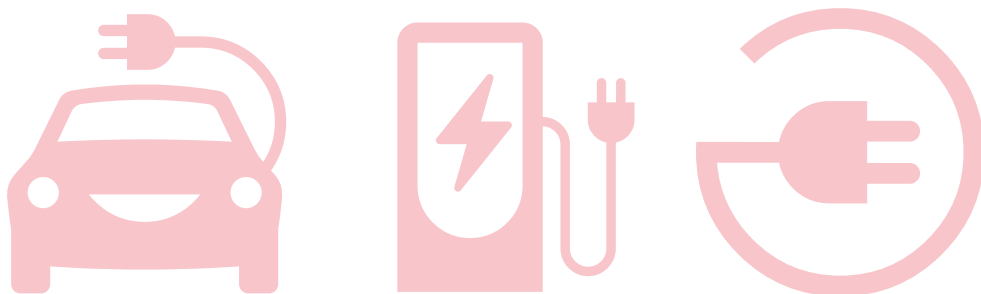
Move forward with EV Charging...

Electric vehicles are happening. Your workforce wants them, your customers would like them. To discuss your options and get a clear view of the road ahead, please contact the team at Fidelity Energy.

Call: 08000 48 48 00

Email: partners@fidelity-energy.co.uk

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POWERED BY

FidelityEnergy